



October 5 – 7, 2021

NATIONAL SMALL BUSINESS  
LEADERSHIP SUMMIT:  
DBEs, INFRASTRUCTURE, AND INCLUSION  
*powered by BTG*

# SPONSORSHIP PACKAGE

Contact us to secure your sponsorship:  
[AntoinetteMurphy@btgworks.com](mailto:AntoinetteMurphy@btgworks.com) | Visit <http://summit.btgworks.com>

# National Small Business Leadership Summit: DBEs, Infrastructure & Inclusion

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## About BTG

At BTG, we provide turnkey solutions that minimize risk and optimize the inclusion of small businesses on large, complex projects.



Our [management consulting firm](#) is established as the preferred partner to lead inclusion programs for large, multi-billion-dollar construction projects and P3 initiatives.

Headquartered in Washington, DC over ten years ago, BTG works with public and private sector client to ensure compliance requirements are met using our exclusive methods and technologies to achieve successful outcomes.

Our work drives the creation of **local jobs** – helping to advance communities and foster **economic empowerment**.

Visit: <http://summit.btgworks.com>

## Welcome to the Summit

This unique and timely series is an online event for small businesses, consultants, contractors, industry partners, and government, with BTG standing at the hub as a connector, an expert, and a valuable knowledge base.

Attendees can expect an engaging virtual series highlighting innovative topics with top-notch speakers committed to advancing collaboration and diversity.

Sponsors can expect priority and maximum exposure before, during, and after our virtual event. We are convening the best and brightest to produce the best in industry solutions.

## Attendance



- ❖ **Quality Content:** Hear from expert leaders as they present keen insight from various projects spanning different demographics and landscapes.
- ❖ **Attendee Makeup:** Attendees include DBEs, government agencies, industry associations, consultants, and contractors.
- ❖ **Easy Virtual Access.** Minimize time out of the office and connect virtually, learn, and engage with other leaders and industry professionals.

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## Rich and Relevant Content

### Sessions

**Day 1:** Emerging Industries, Innovations, and Procurement Models: Diving into the future of infrastructure and digital delivery

**Day 2:** Planes, Trains & Automobiles: Highlighting major projects across three modes of transportation infrastructure.

**Day 3:** The Greenwood Project: Debuting BTG's proprietary and national small business data research to identify opportunities and understand industry gaps helping DBEs expand their business. Explore the M3 Assessment, understand your score and maximize potential.

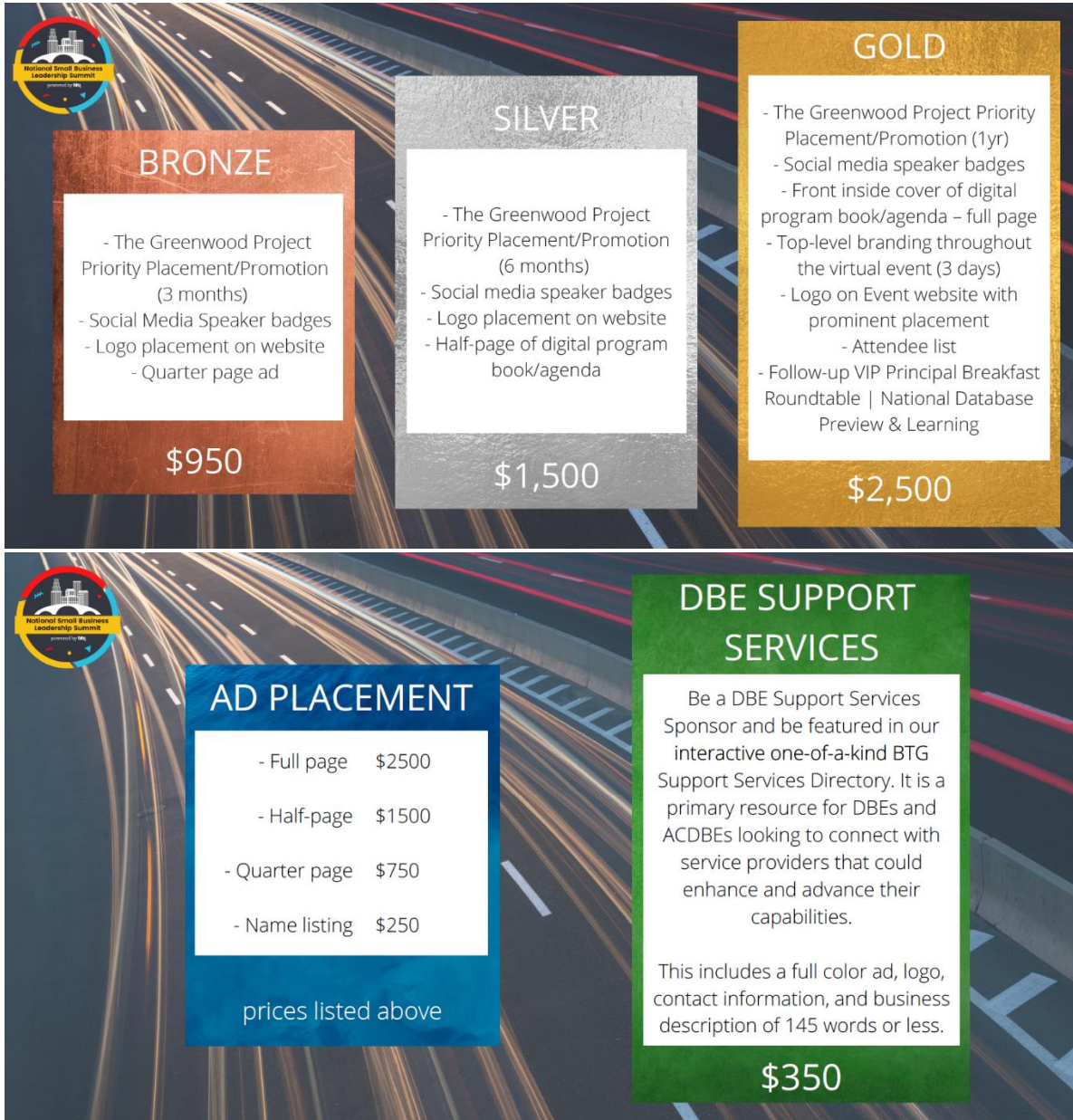
See sponsorship packages below.

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## Sponsorship Package

Sponsorships are customizable to fit your needs. If interested in a sponsorship package, please contact us at [BTGSponsorship@btgworks.com](mailto:BTGSponsorship@btgworks.com), and visit <http://summit.btgworks.com>



The infographic features a background of a highway at night with light trails. It includes a logo for the National Small Business Leadership Summit in the top left corner of each section. The packages are presented in colored boxes: BRONZE (orange), SILVER (grey), GOLD (gold), AD PLACEMENT (blue), and DBE SUPPORT SERVICES (green).

**BRONZE**

- The Greenwood Project Priority Placement/Promotion (3 months)
- Social Media Speaker badges
- Logo placement on website
- Quarter page ad

**\$950**

**SILVER**

- The Greenwood Project Priority Placement/Promotion (6 months)
- Social media speaker badges
- Logo placement on website
- Half-page of digital program book/agenda

**\$1,500**

**GOLD**

- The Greenwood Project Priority Placement/Promotion (1yr)
- Social media speaker badges
- Front inside cover of digital program book/agenda – full page
- Top-level branding throughout the virtual event (3 days)
- Logo on Event website with prominent placement
  - Attendee list
- Follow-up VIP Principal Breakfast Roundtable | National Database Preview & Learning

**\$2,500**

**AD PLACEMENT**

- Full page \$2500
- Half-page \$1500
- Quarter page \$750
- Name listing \$250

prices listed above

**DBE SUPPORT SERVICES**

Be a DBE Support Services Sponsor and be featured in our interactive one-of-a-kind BTG Support Services Directory. It is a primary resource for DBEs and ACDBEs looking to connect with service providers that could enhance and advance their capabilities.

This includes a full color ad, logo, contact information, and business description of 145 words or less.

**\$350**